

# **NEW COMMUNICATION TECHNOLOGY AND POLICY REFORM: PROSPECTS AND CHALLENGES**

**PROGRAM**

**August 12, 2005  
University House  
ANU**

## NEW COMMUNICATION TECHNOLOGY AND POLICY REFORM: PROSPECTS AND CHALLENGES

### 09:00-09:10am – Welcoming Remarks

Jenny Corbett, Director, Australia Japan Research Centre, APSEG, ANU

### 09:10-10:20am – Session 1: Regulation and Convergence

Chair: Jenny Corbett, AJRC, APSEG, ANU

Presenters:

- **Roy Lee**, PhD Candidate, APSEG, ANU  
*“Network Convergence and Electronic Communications Regulatory Policy”*
- **Jong Kwan Lee**, PhD Candidate, APSEG, ANU  
*“The Way to Next Generation Network: Promotion and Regulation Issues”*

Discussants:

- **Flavio Menezes**, ACOE, ANU
- **Graeme King**, Nortel Australia

### 10:20-10:40am – Morning Tea

### 10:40-11:50pm – Session 2: Universal Service/Access Policy

Chair: Christopher Findlay, APSEG, ANU

Presenters:

- **Jeff Fountain**, PhD Candidate, APSEG, ANU  
*“Universal Service/Access Policy-Narrowing the Access Gap”*
- **Shiro Uesugi**, Visiting Fellow, APSEG, ANU  
*“Ubiquity Policy in Japan”*

Discussants:

- **Tony Shaw**, Consultant and Former Chairman, Australian Communications Authority (ACA)
- **Richard Thwaites**, Director Rich Communications, and Rep of the Australian Telecommunications Users Group (ATUG)

### 11:50-01:00pm – Session 3: New Technology and Services Application

Chair: Sonehara Noboru, Professor, National Institute of Informatics, Japan

Presenters:

- **Kanokwan Atchariyachanvanich**, PhD Candidate, National Institute of Informatics, Japan  
*“Exploring the Socio-economic Factors associated with the Growth of Electronic Commerce: Evidence from Cross-Country Data”*
- **Adam Johns**, PhD Candidate, APSEG, ANU  
*“Industrial Organisation of Subscription Broadcast Markets: Policy and Corporate Strategy Implications in the Asia Pacific”*
- **Mika Matsumoto**, Project Researcher, National Institute of Informatics, Japan  
*“A Proposal of Metadata Circulation Architecture and a Service Reference Model for D-cinema Commerce”*

Discussants:

- **Sigi Goode**, Lecturer, School of Business and Information Management, Faculty of Economics and Commerce, ANU
- **Okada Hitoshi**, Associate Professor, National Institute of Informatics, Japan
- **Franco Papandrea**, Director and Professor, Communication and Media Policy Institute, University of Canberra

### 01:00-01:10pm – Closing Remarks

Jenny Corbett, AJRC, APSEG, ANU